



## ***Having a fundraiser is a great way to build awareness, do advocacy and raise funds to help, all at the same time.***

What's more, you are multiplying your impact to save lives and empower change for people with albinism.



100% of funds raised always go directly to programs in Tanzania. That's because a UTSS benefactor covers all administration costs.

**UNDER THE SAME SUN is a REGISTERED CHARITY in Canada and the U.S.**

*CANADIAN CHARITABLE REGISTRATION No. 85159 9860 RR001*

*UNITED STATES IRS 501(c)(3) EIN 68-0680719*

**IDEAS:** There are lots of ways you can hold a fundraiser. Here are a few ideas:

- Host a run, walk or ride for the cause.
- Have a dessert evening or wine & cheese party and share information and stories.
- Show a documentary film such as *The Boy from Geita* – [Watch trailer](#) | [Download from iTunes](#), or *White and Black: Crimes of Colour* - [Watch trailer](#) | email [info@underthesamesun.com](mailto:info@underthesamesun.com) for the DVD
- Pledge your birthday or anniversary. Instead of gifts, ask for donations.
- Do an online fundraising campaign engaging your network through social media and email. You can customize your own personal fundraising page on our online secure system. Use the template that's already set up to get you started. And then make it your own! Click here to get started: [US dollar fundraising page](#) [Canadian dollar fundraising page](#)
- Be creative. Come up with an activity of your own.

**It's easy. Just set a dollar goal, choose an activity and involve your family and friends.**

**VENUES:** Often religious groups or places of worship, community centers or community clubs (Eg. Rotary, Lions), special interest groupa (Eg. disability, human rights), schools and work places are great venues for events. Or you can do something on a smaller scale in your own home. You can also hold a virtual fundraiser online. (see links above to setup your own online fundraising page. Donations made online go straight to UTSS, making it simple and easy for you.)



**RESOURCES:** Please inform yourself properly before doing a fundraiser by browsing our website, especially the RESOURCES page.

- UTSS has produced a professionally made, 59 minute, **HD quality documentary called White & Black: Crimes of Colour**. It is available on DVD in English, French & Kiswahili, in both formats; NTSC (North America) & PAL (Europe, Africa and Asia). For a complimentary copy to show at your fundraiser, email [info@underthesamesun.com](mailto:info@underthesamesun.com)

- The UTSS YouTube site has some interesting video footage of some of our activities and news footage: <http://www.youtube.com/channel/UCR1PgNxhAupmYjb48ATw-YQ>

- Feel free to use any of the information on our website to make your own posters, brochures or other informational / promotional literature.

- You can also download our brochure: [About Us](#) and make copies or contact our Canadian office for printed copies at [info@underthesamesun.com](mailto:info@underthesamesun.com) .

**DONATION FREQUENTLY ASKED QUESTIONS:** See our FAQ page on the UTSS website – <http://www.underthesamesun.com/content/faq>

FAQ # 1 – Which items can be shipped to Tanzania?

FAQ # 2 – Is Under The Same Sun a “legitimate” charity and are my donations being used honestly?

FAQ # 3 – How do I send monetary donations to UTSS?

FAQ #4 – How do I do a fundraiser for UTSS?

**ALL DONATIONS WILL GO TO Under the Same Sun’s Education Program** (unless arranged otherwise with UTSS ahead of time). This is our flagship program, offering education grants to keen and dedicated students with albinism demonstrating a need for financial or other schooling assistance. Beneficiaries are grantees for primary, secondary and all levels of higher learning up to PhD levels. Due to the multiple attacks on PWA in Tanzania, hundreds of children were herded into 9 Government centers throughout the country for “safe keeping”. The extreme overcrowding and poor living conditions in these centers compelled UTSS to relocate hundreds of these “displaced children” into higher quality private boarding



schools. The Education Program covers the costs of tuition, books, school supplies, uniforms and living needs. It also covers medical services for grantees, as needed and ensures that they get protective gear including sunscreen lotion and low vision devices. These students will be future models within their own society of all that people with albinism can be when given equal opportunity. This is our greatest “weapon” against discrimination and our most powerful source of educating and advocating a culture towards change. **(Donations are not used for administrative expenses related to our office, staff salaries or travel expenses etc.)**

Your shared concern for people with albinism in Tanzania makes you a partner of UTSS in this vital cause.

### **UTSS DONATION POLICY**

Disbursement of funds is limited to Board-approved programs or projects. Every donation designated towards a specific project will be used as allotted with the understanding that, when there are sufficient funds or if it cannot be completed for any reason, the remainder of the donation will be used where needed most.

### **UTSS PRIVACY POLICY**

Under The Same Sun is committed to donor privacy. We respect your privacy and do not rent, sell, exchange or share our mailing lists.

### **3 Easy Ways to Give:**



Call 604-336-8867



Give securely online at [www.underthesamesun.com](http://www.underthesamesun.com) (immediate e-receipt)



Send your cheque made out to Under The Same Sun to:  
*Under The Same Sun #200 – 15127 100th Ave., Surrey, B.C., Canada, V3R 0N9*